



Transforming Care

Conference on LGBTQ+ and HIV Health Equity

TransformingCareConference.com

SPONSORSHIP OPPORTUNITIES

The Equitas Health Institute is proud to present Transforming Care 2020: Conference on LGBTQ+ and HIV Health Equity. This virtual conference will take place October 14-16, 2020.

Due to the ongoing global pandemic, the conference will take place virtually this year to ensure the safety of all presenters, partners and attendees. We respectfully ask that you consider joining us as a partner for the conference as a significant and public demonstration of your commitment to reducing the health disparities that affect people marginalized because of their race, socio-economic class, sexual orientation and gender identity. If you feel there are other partnership levels that better suit your needs, please see the attached partnership opportunities packet for more information.

Thank you again for your commitment to being an advocate for health equity and the work we are doing to improve the lives of the many community members whose health is disproportionately affected by social determinants of health such as race, class, social norms, etc. We welcome the chance to discuss the partnership opportunities presented here and answer any questions you may have at your earliest convenience. We will be following up with you in the next few weeks, once you have had the opportunity to read through the attached materials. In the meantime, should you have questions, please contact us at juliaapplegate@equitashealth.com.

Thank you in advance for your time and consideration; we look forward to hearing from you soon.

Benefits of Sponsorship:

- Visibility for your institution/organization and the resources/services it offers
- Network with providers, clients, researchers, policy makers, and community partners
- Demonstrate support for the LGBTQ+ and people living with HIV
- Promote your organization and/or services to the LGBTQ+ and PLWH community

Note: Deadline for partnership agreement: **September 31, 2020**

Visit TransformingCareConference.com for a full conference schedule and up-to-date details.





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CONFERENCE SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR– \$15,000 (one available)

- Sponsor name recognition at virtual happy hour panel discussion of health related topic of your choice (ie, Racism as a public health crisis; transgender youth; HIV Prevention, etc.)*
- Naming opportunity for virtual Transforming Care Awards Gala
- Company name on all marketing materials associated with the virtual event
- Company name and sponsorship level listed in press releases
- Verbal acknowledgement of sponsorship at the opening and closing conference remarks
- Company name and sponsorship level on welcome slide prior to each plenary session at the conference (three sessions)
- One virtual exhibitor space
- Company name/logo with hyperlink on conference website
- 10 complimentary conference registrations for company employees (valued up to \$2000)
** or other naming opportunities as available.*

PLATINUM – \$7,500

- Naming opportunity for virtual Transforming Care Awards Gala
- Company name on all marketing materials prior to the virtual conference
- Company name and sponsorship level listed in press releases
- Company name and sponsorship level on welcome slide prior to each plenary session at the conference (three sessions)
- One virtual exhibition space
- Company name/logo with hyperlink on conference website
- 6 complimentary conference registrations for company employees (valued up to \$1200)

GOLD – \$5,000

- Naming opportunity for virtual networking opportunities or Virtual Exhibit Hall
- Company name on all marketing materials prior to and at virtual conference
- Company name and sponsorship level listed in press releases
- Company name and sponsorship level on welcome slide prior to each plenary session at the conference (three sessions)
- One virtual exhibition space
- Company name/logo with hyperlink on conference website
- 4 complimentary conference registrations for company employees (valued up to \$800)

SILVER – \$2,500

- Naming opportunity for Transforming Care Award (choice of Medical Provider, Social Service Provider, Emerging Leader, Community Advocate, Trailblazer, Transforming Care Organization)
- Company name on all marketing materials prior to and at virtual conference
- Company name and sponsorship level on welcome slide prior to each plenary session at the conference (three sessions)
- 2 complimentary conference registrations for company employees (valued up to \$400)
- Company name/logo hyperlink on conference website

BRONZE – \$1,000

- Company name on all marketing materials prior to and at virtual conference
- Company name and sponsorship level on welcome slide prior to each plenary session at the conference (three sessions)
- 1 complimentary conference registration for company employee (valued up to \$200)
- Company name/logo on conference event website

Virtual Exhibition Booth– \$250 donation

- 1 interactive booth space to display your company information, contact information, and optional YouTube video or Zoom link
- Lead generation through live chat, custom coupons and hosted raffles/giveaways
- Participation in Institute sponsored passport raffle contest to encourage attendees to visit your booth